



## **TOWNE NORTH ANNOUNCES NEW TENANT**

**Raleigh, NC (October 31, 2011)** – Hawthorne Retail Partners is pleased to welcome new tenant Joe Van Loco to Towne North. Towne North is a 103,734 square foot shopping center located at 8371 Creedmoor Road in North Raleigh.

### **ABOUT JOE VAN LOCO**

Opening soon will be Joe Van Loco, a collaboration of two of the Triangle's favorite brands: Locopops™ gourmet frozen pops and Joe Van Gogh™ coffees. "Robbie and I have talked for years about a joint venture offering the best of both our businesses", according to Summer Bicknell, founder of Locopops. "It really came down to finding the right location, which we finally did at Towne North", said Robbie Roberts, founder of Joe Van Gogh coffees.

Joe Van Loco will offer artisanal coffee beverages, ice cream and sorbet (on a stick or in a pint), and baked goods in a welcoming atmosphere. "This will be a place where anyone can come and enjoy their favorite treat – hot and cold, we've got it all. We're thrilled to be in North Raleigh". Towne North will be the first location where the joint menu will be offered.

More information at [www.ilovelocopops.com](http://www.ilovelocopops.com) and [www.joevangogh.com](http://www.joevangogh.com) and

### **ABOUT HAWTHORNE RETAIL PARTNERS**

Hawthorne Retail Partners operates and invests in shopping centers located in the Southeast for 3<sup>rd</sup> party clients, institutional investors and private investment groups. Hawthorne Retail provides the following shopping center services: Property Management, Receivership, Leasing, Asset Repositioning, and Institutional Level Accounting.

Hawthorne Retail Partners is a division of The Hawthorne Companies, a diversified real estate investment and management company, whose other division, Hawthorne Residential Partners, is a Charlotte based apartment management and Investment Company. The Hawthorne Companies manages over 90 properties throughout the Southeastern United States.